

WELCOME TO INTEGRATED MEDIA

WHERE CUSTOMERS MATTER MORE THAN CROWD

Our company helps life coaches, healers and consultants build a powerful online presence and monetise their expertise through organic content marketing.

We offer a structured package which helps in your social media visibility and right audience attraction for your business:

Creator Kickstart Package

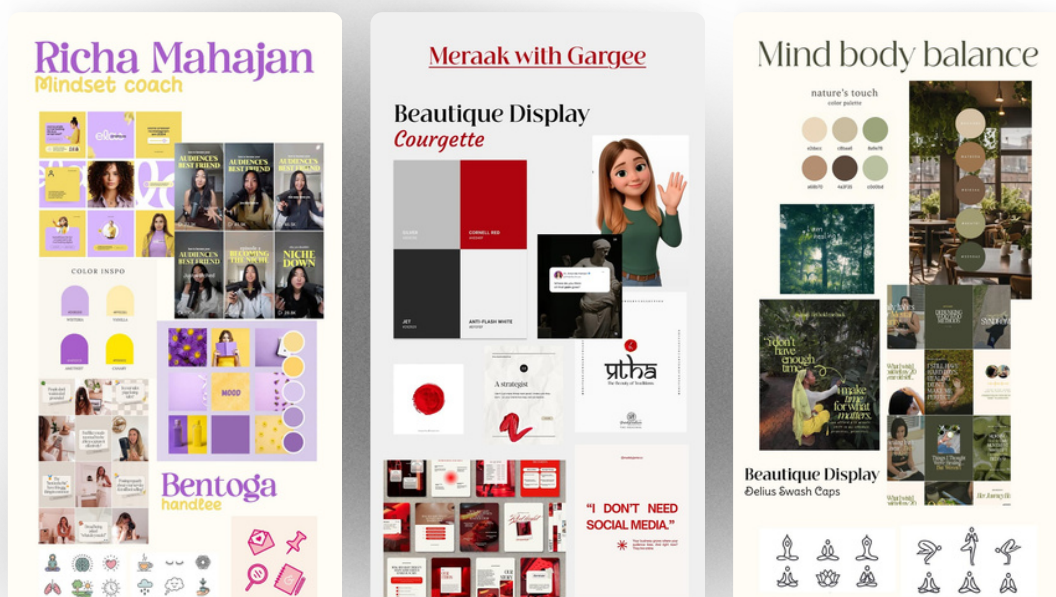
Price: ₹40,000 / Month

The Creator Kickstart Package is designed for life coaches, healers and consultants who want to build a strong online presence and solve their visibility problem through structured content marketing.

This package focuses on three major pillars:

1. Branding

We help you create a strong and consistent personal or institutional brand identity.



Brand Assets

Mood Board Creation

- Primary Color Palette
- Secondary Color Palette
- Primary Font
- Secondary Font
- Overall visual direction of the brand

Brand Guidelines

- Brand vibe and personality
- Tone of communication
- Visual theme and aesthetics
- Content communication style

Brand Story

- Personal Brand Story (for individual creators)
- Institutional Brand Story (for companies or organizations)

This ensures that every piece of content reflects a clear and consistent brand identity.

2. Positioning

Positioning helps the audience clearly understand who you are, what you do, and why they should follow you.

We help you define:

- Your Niche
- Your Sub-Niche
- Your Area of Expertise

Preamble Statement

Just like a constitution has a preamble that defines its purpose, we create a 2–3 line positioning statement that becomes the foundation of all your content.

Profile Optimization

We optimize your social media profiles so they clearly communicate:

- Your expertise
- Your value proposition
- Your positioning in the market

3. Content Creation & Management

Once branding and positioning are clear, we help you execute a powerful organic content strategy.

Content Pillars

We design content pillars such as:

- Educational Content
- Storytelling Content
- Authority Content
- Engagement Content

Content Strategy

A strategic roadmap for how your content will grow your visibility and authority.

Monthly Content Calendar

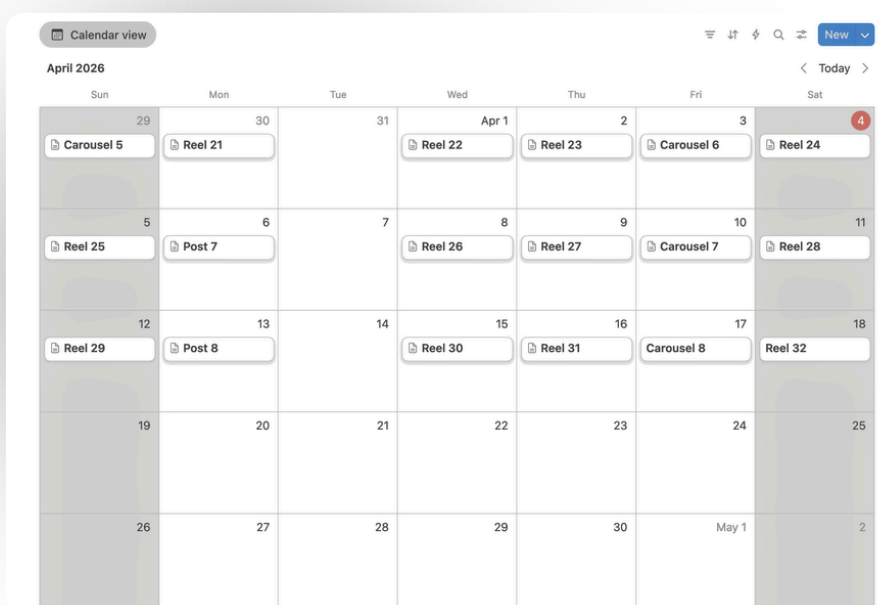
A structured plan for 30 contents that will be posted throughout the month.

Content Production Support

Our team helps you with:

- Content Strategy
- Script Writing
- Video Editing
- Graphic Designing
- SEO-Driven Captions
- Content Posting

Visual representation of content calendar



Roles & Responsibilities

Agency Responsibility

- Content Strategy
- Script Writing (If you want line by line scripting)
- Video Editing
- Graphic Designing
- SEO Caption Writing
- Content Posting & Management (If we'll get posting access)

Client Responsibility

- Provide raw content recordings
- Timely approvals for contents and team coordinations

Payment Terms

Trimester Plan (3 Months)

- Total Payable for 3 Months is ₹40,000*3 = ₹1,20,000

Half yearly Plan (6 Months – 10% Discount)

- Monthly Cost: ₹40,000/Month
- Effective Monthly Cost after discount: ₹36,000/Month
- Total discount: ₹24,000
- Total Payable for 6 Months = ₹2,16,000

Yearly Plan (12 Months – 20% Discount)

- Monthly Cost: ₹40,000/Month
- Effective Monthly Cost after discount: ₹32,000/Month
- Total discount: ₹96,000
- Total Payable for 12 Months = ₹3,84,000

- All Payments must be paid in advance before 7 days
- No refunds are applicable, service can be adjusted accordingly



THANKYOU
FOR CHOOSING INTEGRATED MEDIA